



Click-and-Collect

Order products online and pick up in store

How it works



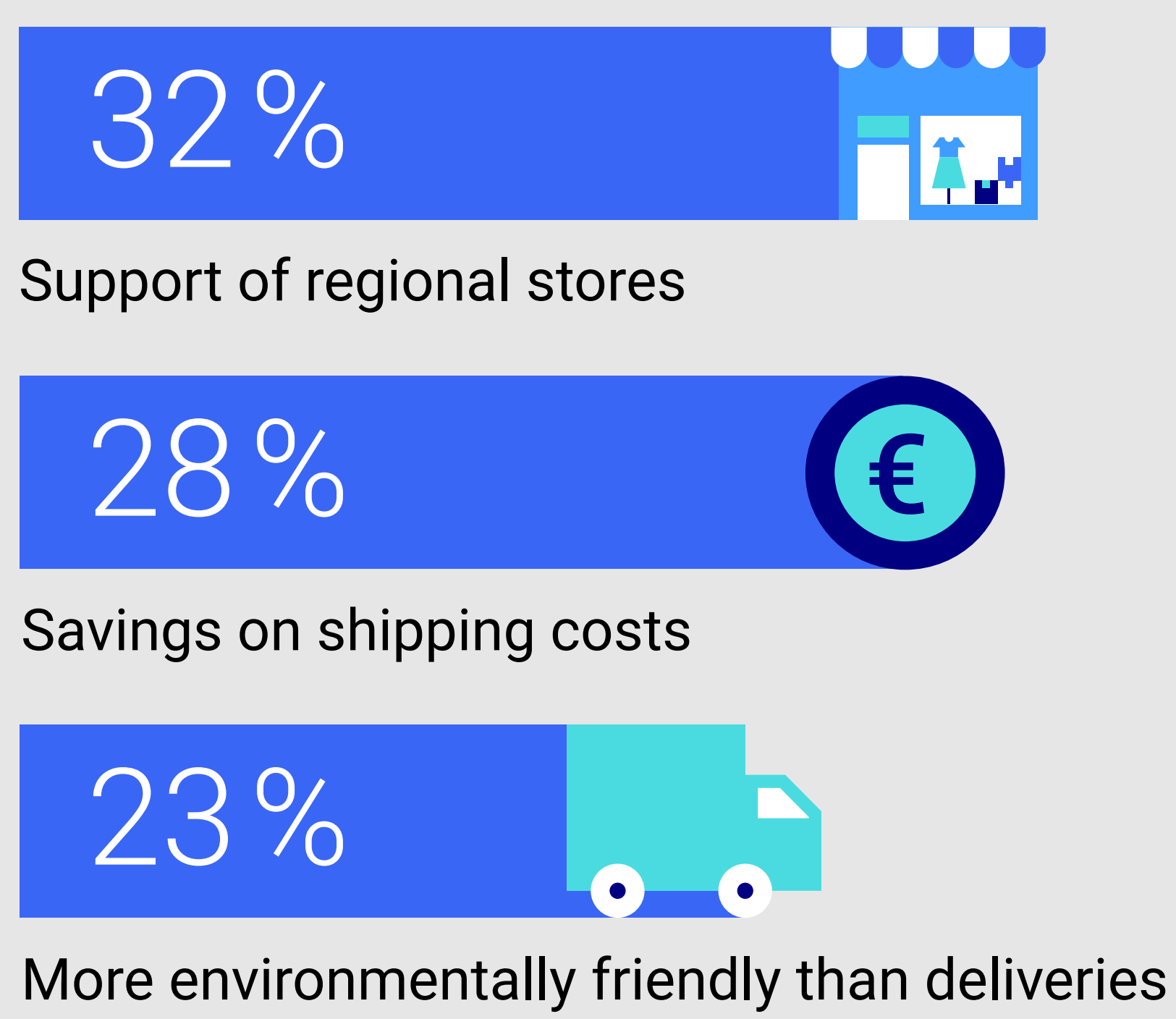
Why click-and-collect is becoming more relevant



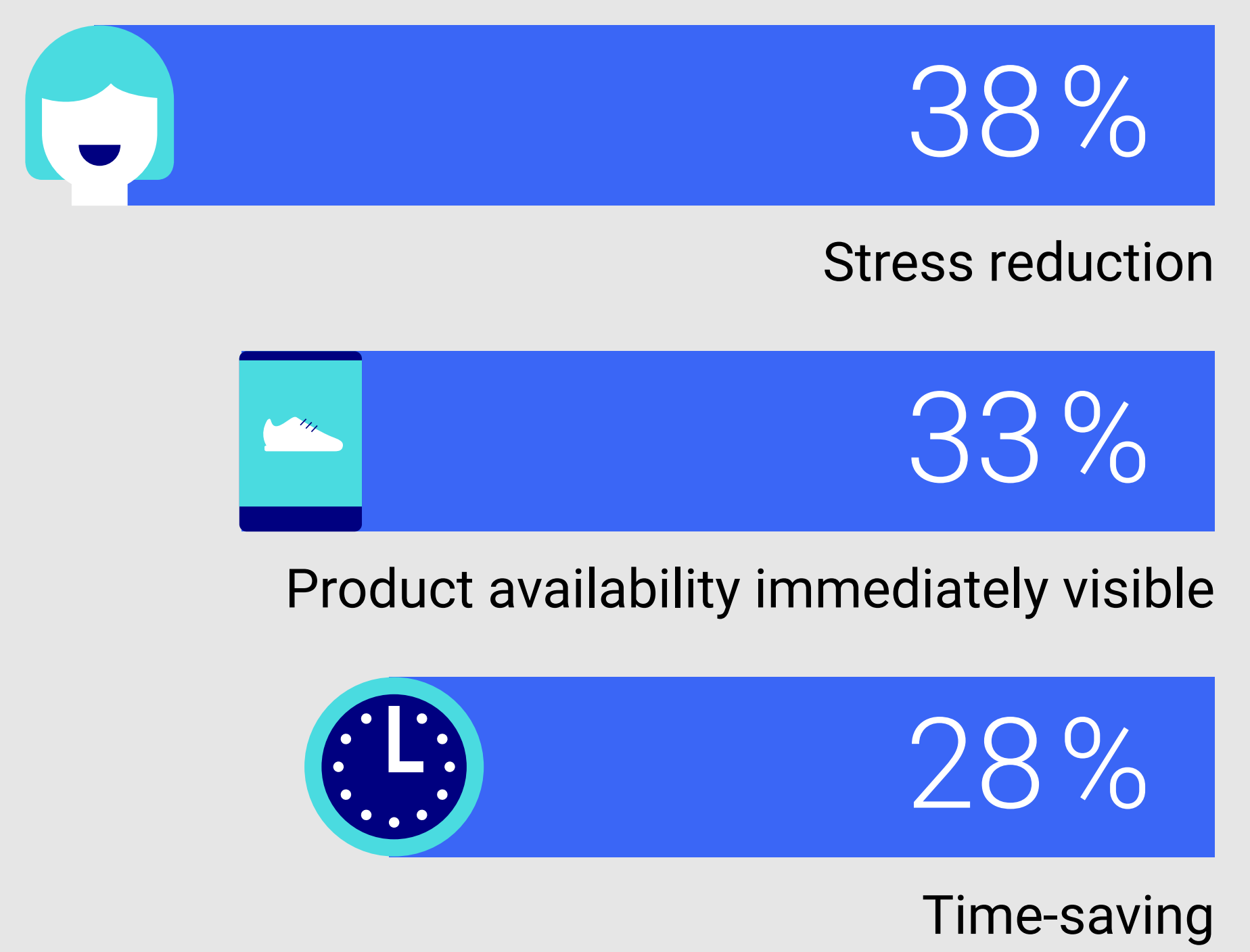
¹ Source: Digital Commerce 360 2018 | ² Source: Boniversum Survey 2018 | ³ Source: JDA & Centiro Customer Pulse Report 2017

Why click-and-collect is popular among consumers

Advantages over classic eCommerce



Advantages over shopping in a store



Source: Statista 2020

Why is click-and-collect attractive for retailers?

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- Optimize store utilization
- Increase profitability
- Increase service level for customers
- Create personal touchpoints in eCommerce
- Reduce dependency on delivery services

Have we raised your interest? Get in touch with us.

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