



Ship-from-Store

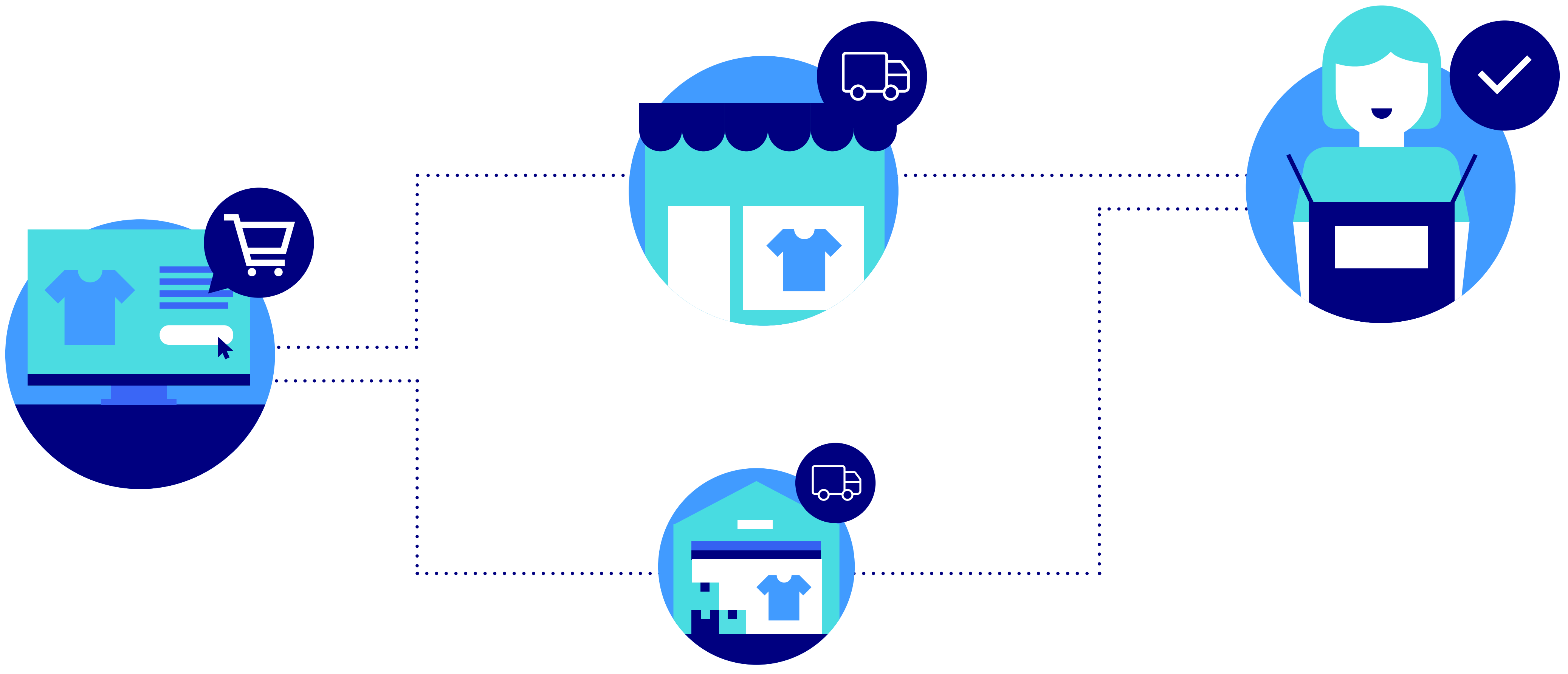
Use your store network as shipping warehouse

How it works

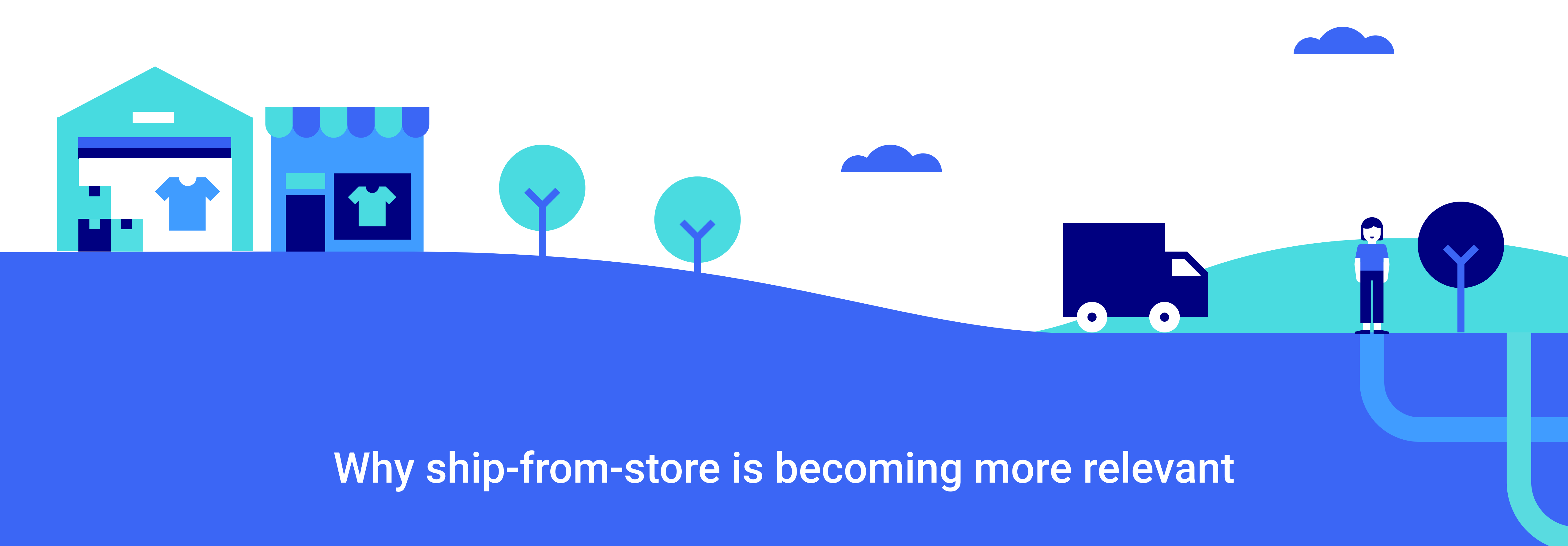
1 Order by customers and stock check by retailer

2 Shipping from store

3 Delivery to customer



Shipping from warehouse



Why ship-from-store is becoming more relevant

46 %

of consumers cancel the order process because the **delivery time is too long** or not specified.¹

32 %

of consumers surveyed would like to use **same-day delivery**.²



In 2020, there are **3.4 billion eCommerce users** worldwide.³

53 %

of retailers surveyed say they are going to **close stores with bad performance** after Covid-19.¹

Store productivity needs to be improved by

20-30 %

to compensate for the shift to eCommerce.¹

¹ Source: McKinsey 2020 | ² Source: Bitkom 2020 | ³ Source: Statista 2020

How consumers profit from ship-from-store

- Seamless omnichannel shopping experience
- Shorter delivery times
- Larger product selection and higher product availability

Why ship-from-store is attractive for retailers

- Making best use of store resources
- Increasing service level through shorter delivery times (next/same-day delivery)
- Scaling eCommerce through flexible fulfillment processes
- Minimizing out-of-stock-rate through higher product availability
- Reducing ecological footprint

Have we raised your interest? Get in touch with us.

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