

# The Best Order Routing Engine

The fulfillmenttools SaaS product enables retailers and brands worldwide to better meet their customers' fulfillment expectations, enhancing the customer experience and ultimately increasing sales.

Our company combines tech expertise with more than 90 years of retail experience from REWE Group. We have gathered experience across the complexities of all industries. As a result, we understand the unique challenges and needs of our clients, making over 10 years of order fulfillment experience accessible to retailers and brands in both the food and non-food sector.



## 3 decisive reasons for fulfillmenttools



### The Best Routing Decision

Our unique routing engine provides the best possible routing option based on individual criteria and data within milliseconds.



### Exceptional Market Experience

Having started in the food sector, we have gathered experience across the complexities of all industries. Retail is part of our DNA.



### The Most Innovative Technology

We offer best-of-breed technology that helps retailers stand out with a distinctive shopping experience, providing the best total cost of ownership.

## Your benefits with fulfillmenttools



**Increase Satisfaction**



**Optimize Processes**



**Scale Sales**

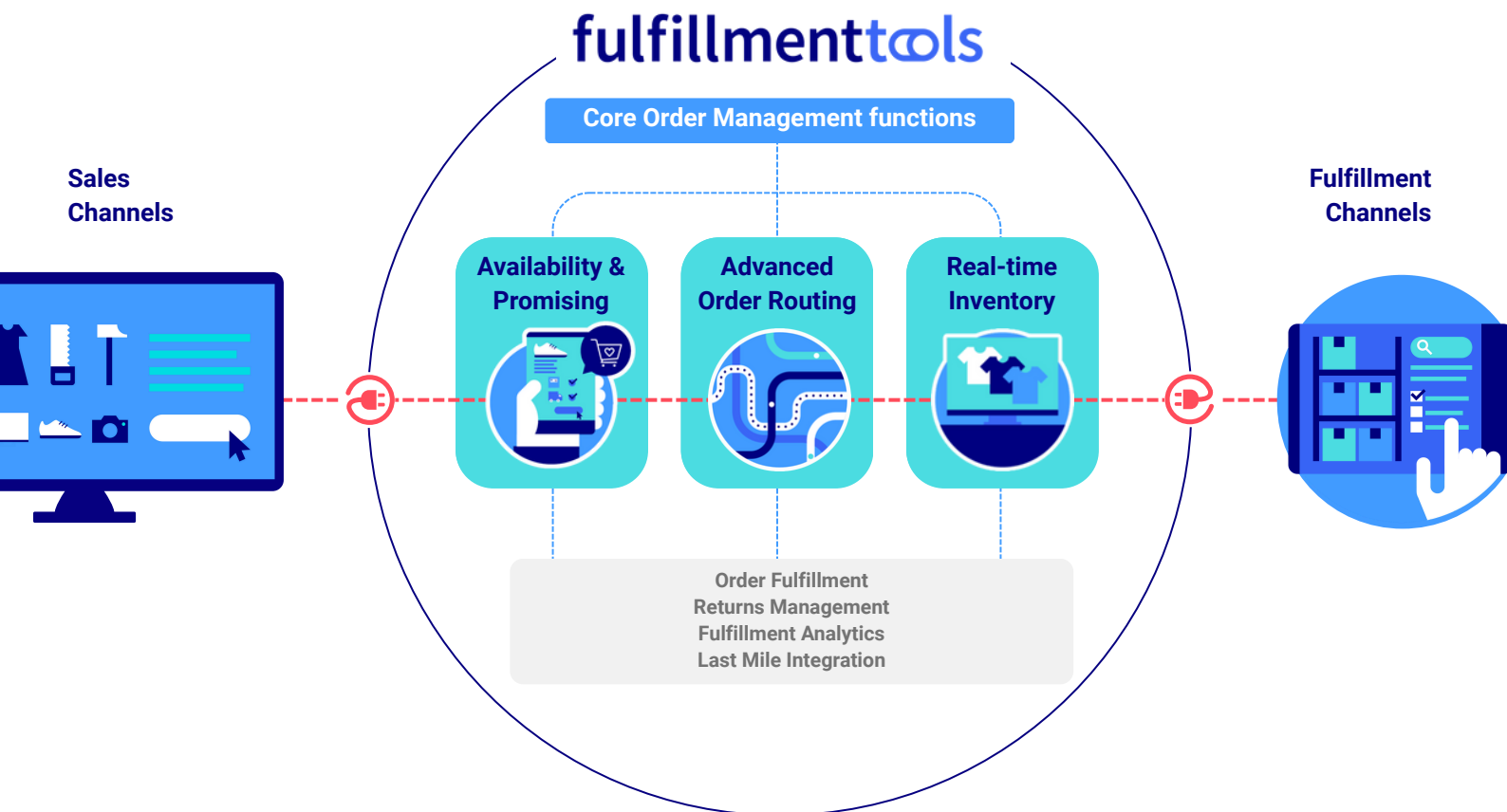


**Accelerate Time-to-Market**



**Reduce Costs**





## Order Routing:

The core of our platform is the Order Routing Engine, a key component of our Distributed Order Management System (DOMS), which provides users with optimal routing decisions based on their individual criteria and data.

## Fulfillment Operations:

Our Fulfillment & Promising Options empower retailers to provide customers with comprehensive information about product availability, delivery options, timings, costs, and services both in the online store and during the checkout, ensuring a maximum of control and convenience.

## Inventory Management:

To enable our Distributed Order Management System to efficiently distribute customer orders throughout the entire fulfillment network, we offer reliable and accurate real-time inventory visibility across the retailer's entire network.

We rely on MACH principles as a basis for our solution:



Microservices



API-first



Cloud-native



Headless

